



### **Construction Industry Safety Promotional Campaign 2020/2021**

The construction industry is one of the main pillars of Hong Kong's economy. However, it is also a high-risk industry as the accident figure of the construction industry is always the second highest following the food and beverage services, and the industry accounts for the bulk of industrial fatalities. In 2019, 31.2% of industrial accidents and 72.2% of fatal cases occurred on construction sites.

2. Throughout the years, the Government has been making enormous efforts in improving occupational safety and health (OSH) in the construction industry through enforcement, promotion and publicity, as well as education and training. With the concerted efforts of employers, employees, stakeholders and the Government, there has been a constant and notable improvement in the safety performance of the construction industry in recent years. Notwithstanding the improvements, there is a need for sustained efforts to ensure continued vigilance among stakeholders, in particular, the continuous alert among contractors and workers alike.

3. In order to further promoting the industry to adopt practical safety measures and to improve the working environment so as to reduce accident risks, the Labour Department will launch a new "Construction Industry Safety Promotional Campaign" (the Promotional Campaign) in collaboration with the Occupational Safety and Health Council, the Development Bureau, the Hong Kong Housing Authority, the Occupational Deafness Compensation Board, the Construction Industry Council, the Pneumoconiosis Compensation Fund Board, the Hong Kong Housing Society, the Hong Kong Construction Association, the Hong Kong General Building Contractors Association, the Hong Kong Construction Sub-contractors Association, The Hong Kong Federation of Electrical and Mechanical Contractors Limited, the Minor Works Contractor Association, The Hong Kong Association of Property Management Companies, the Hong Kong Construction Industry Employees General Union and The Federation of Hong Kong Electrical & Mechanical Industries Trade Unions. The construction industry is encouraged to actively participate in various activities of the Promotional Campaign so as to sustain the momentum of promoting OSH to be an essential part at work.

#### **The Promotional Campaign**

4. The Promotional Campaign will intensify the promotion of the theme on "Compliance with Occupational Safety and Health Laws is a Shared Responsibility for Ensuring Site Safety" among employers and employees in the construction industry. It includes two major items, viz.

- (a) launch of the "Construction Industry Safety Short Film Competition" and
- (b) launch of a series of safety publicity activities.

(a) Launch of the “Construction Industry Safety Short Film Competition”

5. To raise the OSH awareness and foster a positive safety culture in the construction industry and to incubate the concern and awareness of the public on the work safety and health of the construction industry, the “Construction Industry Safety Short Film Competition” will be launched in November 2020. Contractors, site personnel and workers of the construction industry, students and the public will be invited to make a short film with the theme on “Compliance with Occupational Safety and Health Laws is a Shared Responsibility for Ensuring Site Safety” so as to promote safety and health at work to the industry and the public. There will be awards conferred on competitors with outstanding performance under three categories namely “Construction Sites Group”, “Students Group” and “Open Group”. The awards will comprise the Champion, 1st runner-up, 2nd runner-up and meritorious prizes for each category. Awardees of “Construction Sites Group” and “Open Group” will each be presented with a trophy and a cash coupon, while those of “Students Group” will each be presented with a trophy and a cash book coupon. Details will be announced later.

(b) Launch of a series of large scale safety publicity activities

6. The Labour Department will produce new OSH banners and roll-up stands with versions in bilingual text and languages of diverse races. Letters will be issued to site contractors and subcontractors in November 2020, inviting them to join hands to improve the OSH on sites through the display of banners and roll-up stands on their sites. To participate in the Promotional Campaign, contractors/subcontractors are required to complete the reply slip attached to the invitation letter and return to this department via post, fax or email. As the quantity of the banners and roll-up stands is limited, they will be distributed on a first-come-first-served basis. Each construction site/ contract will be issued with one set of banner and roll-up stand.

7. Other publicity activities included in the Promotional Campaign are as follows:

- Production and distribution of publications, and release of information of the Promotional Campaign through websites of the Labour Department and all co-organisers
- Dissemination of giveaway items
- Production and display of billboard with OSH messages. Advertise for promotion on suitable publicity media

8. The Promotional Campaign launches from October 2020 to March 2021. Contractors, subcontractors and site personnel participated in the Promotional Campaign will be issued with the related giveaway items and information on a regular basis during the period.

9. If you need further information about the Promotional Campaign, please do not hesitate to contact us at 2852 3565.

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